

Appendix A: Summaries of Representations on Vision and Aims

Vision and aims

Hyperlink for all comments

Open this hyperlink- [Greater Cambridge in 2041](#) > then go to the sub-heading 'Tell us what you think' > click the magnifying glass symbol

Number of Representations for this section: 240 (albeit see note below)

Note

- Whilst the webpage linked above effectively included only the vision and aims, a significant proportion of comments attached to this webpage relate to the development strategy and plan process. Comments shown here are those that relate directly to the vision and aims; comments relating to development strategy will be presented at the JLPAG meeting on that topic.

Abbreviations

- PC= Parish Council DC= District Council TC= Town Council

Executive Summary

Broad support for the vision and aims was expressed within the representations. Specific elements praised by respondents such as the Environment Agency and the University of Cambridge include the aspiration to locate development in the most environmentally friendly locations, the prioritisation of climate mitigation and adaption, the vision for villages and emphasis placed upon infrastructure and water. Respondents suggested improvements to the vision such as including references to Cambridge as a

centre of educational excellence, tightening up language to avoid ambiguity and placing greater emphasis upon landscape, heritage, and nature.

Criticisms of the vision included a perception that it was too Cambridge-centric and that rural settlements needed to be included. Other respondents were concerned that the level of development in the Plan could undermine environmental goals. One respondent noted that a greater emphasis on placemaking was needed, and several argued that the Plan would not sufficiently address inequality. Other issues which respondents felt should gain prominence included water efficiency, the issue of the water supply and sustainable transportation. Cambridgeshire County Council highlighted the significant infrastructure required to support the plan, and other public bodies stressed how the Plan needs to protect sports facilities, promote healthier lifestyles, and safeguard biodiversity. Some developers stressed the importance of using the Plan to deliver ambitious housing targets, and also noted that the environmental aims of the plan should not have a detrimental impact upon the other elements of delivering sustainable development.

Table for comments on ‘Vision and Aims’

Summary of issues raised in comments	Comments highlighting this issue
Support vision and aims	<p>Individuals</p> <p>56674 (J Conroy), 56800 (M Colville), 56872 (J Prince), 58099 (M Asplin),</p> <p>Public Bodies</p> <p>56570 (Gamlingay PC), 56859 (Bassingbourn PC), 59138 (Cambourne TC),</p>

Summary of issues raised in comments	Comments highlighting this issue
	<p>Third Sector Organisations</p> <p>57538 (Save Honey Hill Group), 58294 (University of Cambridge),</p> <p>Developers, Housebuilders and Landowners</p> <p>58181 (Hallam Land Management Limited), 58300 (Hill Residential and Chivers Farms (Hardington) LLP), 58591 (Vistry Group and RH Topham & Sons Ltd), 60668 (Mill Stream Developments), 58327 (Marshall Group Properties)</p>
<p>Support for Vision, including:</p> <ul style="list-style-type: none"> • Accords with NPPF; • Sets a clear theme which runs through policy particularly in relation to reduction in climate impacts, minimising carbon emissions, increasing nature, wildlife and green spaces; • Climate mitigation and adaption and a thriving ecosystem are vital and integral to health and wellbeing of residents and long term economic prosperity; • Support vision for villages; 	<p>Individuals</p> <p>Public Bodies</p> <p>56906 (West Wickham PC), 57311 (Huntingdonshire DC), 59483 (Shepreth PC), 59718 (Environment Agency), 59880 (Fen Ditton PC), 59965 (Natural England),</p> <p>Third Sector</p> <p>58962 (RSPB Cambs/Beds/Herts Area),</p>

Summary of issues raised in comments	Comments highlighting this issue
<ul style="list-style-type: none"> • Focus on increasing quality of everyday life for all communities, sustainability, accessibility and healthy place shaping; • Safeguarding landscapes; • Takes inspiration from what is unique about our area and embraces the bold; • Minimise carbon emissions and reduce reliance on private cars; • Aim is simple: to ensure sustainable development in the right places alongside protecting and enhancing the environment; • Assumptions that underlie supporting evidence are reasonable; • Good to see rural identity, sustainability, infrastructure and water are all issues of significance 	<p>Developers, Housebuilders and Landowners</p> <p>57163 (Deal Land LLP), 57343 (HD Planning Ltd), 58254 (Pigeon Land 2 Ltd), 58648 (Deloitte LLP), 58697 (Trumpington Meadows Land Company), 60216 (Thakeham Homes Ltd)</p>
<p>Support overarching vision and strongly support Great Places and Jobs aims.</p>	<p>57188 (Deloitte),</p>
<p>Support overarching vision and strongly support Great Places, Jobs, Homes and Wellbeing and Social Inclusion aims.</p>	<p>57264 & 58201 (Universities Superannuation Scheme (Commercial))</p>

Summary of issues raised in comments	Comments highlighting this issue
<p>Suggested amendments to Vision:</p> <ul style="list-style-type: none"> • Mention high levels of in-commuting and aim to reverse it; • Lacks reference to Cambridge as centre of excellence and world leader in higher education and research, what makes Cambridge distinctive and successful; • ‘Big’ should be defined to avoid ambiguity; • Amend to “...all our and neighbouring communities”; • Align to NPPF aims (paras 7 and 8) and demonstrate the importance for Greater Cambridge; • More holistic approach to securing multi-functional benefits through protection and enhancement of natural environment; • Recognise wider benefits of ecosystem services, considering a natural capital evidence approach and making strong links to Nature Recovery Network and Cambridge Nature Network; • Integration between location of new development (homes and jobs) and infrastructure needs to be expressed more clearly. • Add reference to Oxford-Cambridge Arc, need to plan positively to deliver transformational growth; • Want an inspiring vision that recognises importance of landscape, heritage and nature; where growth complements well known characteristics of the historic core of Cambridge; 	<p>Individuals</p> <p>Public Bodies</p> <p>59466 (Shepreth PC), 59718 (Environment Agency), 59880 (Fen Ditton PC), 59965 (Natural England),</p> <p>Third Sector Organisations</p> <p>58197 (Cambridge Past, Present & Future), 58294 (University of Cambridge), 60178 (Cam Valley Forum),</p> <p>Developers, Housebuilders and Landowners</p> <p>57326 (Clarendon Land), 57343 (HD Planning Ltd), 58254 (Pigeon Land 2 Ltd), 58413 (Martin Grant Homes Ltd), 58591 (Vistry Group and RH Topham & Sons Ltd), 58621 (Abbey Properties Cambridgeshire Limited), 59830 (MCA Developments Ltd), 60293 (Miller Homes – Fulbourn site), 60300 (Miller Homes – Melbourn site)</p>

Summary of issues raised in comments	Comments highlighting this issue
<ul style="list-style-type: none"> • Reference supporting rural communities and ensuring proportionate growth to ensure they thrive; • Recognise the River Cam is invaluable but vulnerable asset for its nature, wildlife, amenity or heritage. 	
<p>Support Vision. But centric to sustainability of Cambridge and transport patterns for commuting and ignores rural settlements. Crucial rural areas meet local housing needs and reinvigorate and regenerate (NPPF paras 79, 62, 78).</p>	59023 (A P Burlton Turkey's Ltd)
<p>Broadly support the vision and aims but question whether parts of Plan can achieve them, including:</p> <ul style="list-style-type: none"> • nonsensical to claim that “a big decrease in our climate impacts” can be achieved through building thousands of new homes – strategy should start by addressing existing environmental challenges such as energy inefficient buildings 	57634 (Histon and Impington PC), 60739 (Cambridge and South Cambridgeshire Green Parties)
<p>Conflict between scale and impacts of growth and:</p> <ul style="list-style-type: none"> • Environmental and social gains; • Aspirations for environment, heritage and local communities; 	56800 (M Colville), 58197 (Cambridge Past, Present & Future),
<p>Support vision and aims, general direction of development strategy, but concerned scale of development and continuing high levels of growth are driven by technical economic growth forecasts.</p>	60107 (C Blakeley)

Summary of issues raised in comments	Comments highlighting this issue
<p>Vision is contradictory, misconceived and undemocratic, unquestioning, unachievable, and based on inadequate evidence. Plan and consultation are premature.</p>	<p>60186 (J Preston)</p>
<p>Vision is unrealistic; deceptive to suggest accelerating growth is path to achieve zero emissions, improved wellbeing and social inclusion. History has shown economic growth led to increasingly unaffordable housing. Need to be more specific and prescriptive about outcomes in terms of placemaking over and above the specification of homes and locations.</p>	<p>58102 (Cambridge Doughnut Economics Action Group)</p>
<p>The Plan should respond to the complex issues faced by Greater Cambridge in a more nuanced way, to meet the following goals: addressing the global climate and biodiversity emergencies, and the local/regional water emergency, while addressing social and environmental inequality and protecting people’s rights. Proposed revisions to the plan include:</p> <ul style="list-style-type: none"> • addressing varied disparities within Greater Cambridge • prioritising environmental and social outcomes alongside economic outcomes, which are currently prioritised in the First Proposals • Protecting areas and assets of particular importance (which we argue includes green belt land surrounding Cambridge, and the Cam chalk river system) ‘provides a strong reason for restricting overall scale, type or 	<p>59459 (Cambridge Labour Party Environment Forum)</p>

Summary of issues raised in comments	Comments highlighting this issue
<p>distribution of development in the plan area (our emphasis, NPPF, Sustainable Development 11b).</p> <ul style="list-style-type: none"> • Put a severe brake on further development to avoid using up the carbon budget. Development on the scale proposed in the area is unsustainable, and is therefore potentially open to legal challenge • Question impact on biodiversity. natural environment, water/rivers, energy demand, social and economic wellbeing for most disadvantaged. 	
<p>Support development strategy, principles of plan-led, sustainable development, and general themes. Wording of many policies incomplete and the devil is in the detail - especially regarding Jobs, Homes and Infrastructure which have greatest impact on quality of local environment. Mitigating detrimental effects on rural communities needs to be managed. Welcome recognition of and need for reinforcement of distinctive character of villages.</p>	<p>59849 (Barrington PC)</p>
<p>Support general thrust of Plan directing development to where it will have least environmental impact and provide opportunities for enhancements. Welcome recognition of challenges identifying long-term and interim solutions to water resource crisis. Support opportunities to deliver / contribute towards delivery of strategic green infrastructure. Additional work required to progress 'solutions' and demonstrate development can be delivered sustainably. Major concerns with scale of development and 2041 timeframe for delivery, given damage already being inflicted on</p>	<p>59964 (Natural England)</p>

Summary of issues raised in comments	Comments highlighting this issue
natural environment and lengthy lead-in time for identification and delivery of measures to address water resource issue and implement strategic green infrastructure.	
Support the aims.	<p>Developers and landowners</p> <p>57524 (H d’Abo), 58532 (BDW Homes Cambridgeshire & The Landowners (Mr Currington, Mr Todd, Ms Douglas, Ms Jarvis, Mr Badcock & Ms Hartwell)), 58854 (bpha), 58938 (Endurance Estates), 59019 (L&Q Estates Limited and Hill Residential Limited), 59260 (Croudace Homes),</p>
TMLC strongly supports Great Places, Jobs and Homes aims.	58697 (Trumpington Meadows Land Company)
<p>Welcome approach to identify 7 key themes.</p> <p>Suggest “connectivity” both within and beyond Greater Cambridge should be considered as an additional theme - ‘golden thread’ that runs through all key themes</p> <p>Each theme will influence how you plan homes, jobs and infrastructure and ultimately where growth will be directed.</p>	59693 (Central Bedfordshire Council)
Excellent aims; hope prominence is given to climate change, biodiversity and green spaces, well being and social inclusion in addressing other four aims, and do not suffer attrition as translated into actions.	57697 (J Pavey)

Summary of issues raised in comments	Comments highlighting this issue
Pleased many of our comments at Issues and Options are reflected in First Proposals, helping to strengthen 'big themes' including climate change, biodiversity and green spaces, wellbeing and social inclusion.	59964 (Natural England)
Suggested additional aims: <ul style="list-style-type: none"> • avoid extensive development in villages, and • absolute preservation of Green Belt 	56800 (M Colville), 58719 (R Mervart)
Climate change is the most important aim	56872 (J Prince), 57062 (W Harrold)
Climate change of paramount importance and any loss of natural biodiversity we have in our region should be guarded.	57848 (T Harrold)
Comments in relation to water including: <ul style="list-style-type: none"> • Water efficiency MUST be a top priority for new developments; • All house building in low lying Fen areas needs to be built to mitigate against flooding; • Not enough consideration of deleterious impacts on bio-systems, chalk streams, predicted sea level rise; • Overuse of natural water resources; • Insufficient supply, Lincolnshire hasn't enough spare water; • Stop excessive extraction from underground waters; • Review plan to secure safe, clean, unpolluted environment. 	57855 & 57856 (T Harrold), 59458 (C Amory), 60502 (A de Burgh)

Summary of issues raised in comments	Comments highlighting this issue
Committed to reduction of abstraction from chalk aquifers. Increased collaboration vital to ensure growth can be supplied sustainably. Strongly support ambitious targets for water efficient home building and any new development.	58915 (Cambridge Water)
Welcome recognition water supply is significant issue for deliverability. Support preparation of Integrated Water Management Study. Demonstrate appropriate deliverable mitigation measures can support sustainable growth until new strategic water supply infrastructure operational. Consider extended timeframe for delivery.	59969 (Natural England)
Create significant and preserved nature corridors from edge of city to rural belt and do not adopt an encircling approach.	57604 (A Radmore)
Agree with protecting green spaces. Very important for quality of life, protecting qualities that makes Cambridge City a great and unique place, particularly setting of historic centre, relationship with countryside with a network of green spaces to west complementing the built environment.	57923 (E Davies)
Plan for making neighbourhoods conducive to encourage healthy lifestyles	56852 (Sport England)
New housing developments must provide on-site facilities and opportunities for informal activity in line with Sport England's Active Design Guidance	56852 (Sport England)
Emerging Playing Pitch Strategy and Sports Facilities Strategy must identify where new facilities are needed and existing to be protected	56852 (Sport England)

Summary of issues raised in comments	Comments highlighting this issue
Well-established connection between planning and health; include policies which reflect wider determinants of health and promote healthy and green lifestyle choices through well designed places.	59109 (Cambridgeshire and Peterborough Clinical Commissioning Group)
Aims do not include what is most vital: how to maintain, enhance, and provide more equitable access to what makes Cambridge special, in face of combined challenges of growth and Climate Change. Should be key priority of Historic Environment Strategy which is required by NPPF but absent from First Proposals.	60186 (J Preston)
Support focus on climate issues. Whilst it should lead to increase in quality of life, not for poorest or most socially disadvantaged. More to it than “good growth”. Lacking detail how addresses acute housing affordability, how match between jobs and homes helps given in migration, community benefits or infrastructure to support growth - how and when it will be funded and delivered. Consider implications on services, e.g. healthcare.	58810 (A Sykes)
Development must be relevant to need, mindful of adequate infrastructure and in character with the area.	56859 (Bassingbourn PC)
Whilst we believe in progress and the general development strategy, concerned about loss of village identity, destroying unique quality of landscape character, diminishing green belt separation and the change of our village design. Object to site; use brownfield not prime agricultural land in green belt.	57562 (Stapleford PC)
Urge greater protection of village separation.	59258 (Teversham PC)

Summary of issues raised in comments	Comments highlighting this issue
Fail to reflect importance of tourism, its role in economy and local employment. Highlight the significance of tourism, meeting demand for tourist accommodation, and how can support other aspects of economic strategy, adapting to flexible working post-Covid.	57190 (R Cowell)
Does not contemplate significant changes resulting from pandemic. Assess revised models and consider former office or retail brownfield sites.	57604 (A Radmore)
Support Jobs and Homes aims. Achieving a balance spatially in location of jobs and homes, particularly relevant in sustaining economic growth and success of rural southern cluster.	58184 (SmithsonHill)
Overall aim should be to nurture Cambridge's development as national and global centre of excellence in education and research.	58294 (University of Cambridge)
Essential to protect best agricultural land. Low-lying Fen Land will be flooded by 2100. Known as the "bread basket of England". Already import 40% food.	57858 (T Harrold)
<p>Comments to Homes Aim include:</p> <ul style="list-style-type: none"> • Delivery of environmental objectives should not be to detriment of other elements of sustainable development; • Be more ambitious to meet full affordable housing needs and boost supply (NPPF para 60); • Include sufficient land and sites to meet needs, including affordable housing and sites in rural area; 	57147 (Southern & Regional Developments Ltd), 57163 (Deal Land LLP), 57189 (European Property Ventures - Cambridgeshire), 58254 (Pigeon Land 2 Ltd), 58648 (Deloitte LLP), 58854 (bpha)

Summary of issues raised in comments	Comments highlighting this issue
<ul style="list-style-type: none"> • Crucial to plan for enough housing to support the area's considerable economic growth; • Meet diverse needs in the communities where they arise to create thriving neighbourhoods and promote sustainable commuting; • Refer "to meet our needs, as a minimum". 	
Review positive and negative impacts of proposed housing development.	57604 (A Radmore)
Quotas of affordable housing MUST be adhered to.	57859 (T Harrold)
Build smaller independent homes, not blocks of flats.	57980 (E Osimo)
Support Great Places and Homes aims. Aims should be applicable to every settlement class to fully achieve. Ensure rural areas are not overlooked and suitable sites are positively planned for.	59023 (A P Burlton Turkey's Ltd)
<p>Comments to Infrastructure Aim include:</p> <ul style="list-style-type: none"> • Add emphasis on serving existing communities as well as future growth; • Include food and other shops in the facilities, recent developments permitted without provision or direct non-car access; • Support aim to provide infrastructure, including educational facilities, in the right place at right time to serve growing communities, recommend a positive approach to new state funded education facilities; 	<p>Individuals</p> <p>56674 & 57630 (J Conroy), 58099 (M Asplin), 57926 (F Goodwille)</p> <p>Public bodies</p> <p>56922 (Cambridgeshire County Council), 57474 & 57495 (ESFA (Department for Education), 59880 (Fen Ditton PC),</p>

Summary of issues raised in comments	Comments highlighting this issue
<ul style="list-style-type: none"> • Definition of sustainable transport welcome but should be given greater prominence; • Add reference to development meeting Local Transport Note (LTN) 1/20 and other appropriate policies and measures. 	<p>Third Sector Organisations</p> <p>57538 (Save Honey Hill Group)</p>
<p>Support new development sites close to public transport nodes / corridors to ensure non-car travel options</p>	<p>56570 (Gamlingay PC)</p>
<p>Welcome emphasis on active and public transport and sites where public transport is natural choice.</p>	<p>56922 (Cambridgeshire County Council)</p>
<p>Going to be a challenge to deliver the required significant infrastructure in a sustainable way.</p>	<p>56922 (Cambridgeshire County Council)</p>
<p>Concerns over reliance on private car will lessen owing to uptake in electric / other fuels by 2035. May impact the strategy, particularly in respect of development within rural areas.</p>	<p>58621 (Abbey Properties Cambridgeshire Limited)</p>
<p>Understand wish to minimise reliance on car, most households still need a car or increased demand for taxis / home deliveries. Lack of fully integrated transport policy disappointing.</p>	<p>59258 (Teversham PC)</p>
<p>Welcome opportunity to input to better reflect existing and potential future use of non-motorised transport network. Very comprehensive with a lot of concern for biodiversity, historical sites, and conservation. Support policies that aim to protect, enhance, and develop rights of way network providing a network of routes. Circular routes or links with others are recommended. Need for accessible country parks. Needs a clear list of projects</p>	<p>60823 (Cambridgeshire Local Access Forum)</p>

Summary of issues raised in comments	Comments highlighting this issue
for NMU routes and public access which development should fund.	